



FARR
ASSOCIATES

Solutions for Leadership &
Organizational Excellence

Mastering Leadership Dynamics™

Description, Planning & Logistics for Program Participants

PRINT • READ • KEEP
FOR YOUR REFERENCE
You will want this information



What to expect from Farr's Mastering Leadership Dynamics™ program

In the Mastering Leadership Dynamics™ program you are guided through a series of learning experiences which allows you to discover for yourself the value and impact of intentionally using specific leadership strategies. You will learn how you can achieve organizational and team outcomes even more effectively than before.

Mastering Leadership Dynamics™ program objectives:

Develop a deeper understanding of yourself, your "autopilot" leadership patterns, and the impact on others.

Recognize the impact of awareness, and especially unawareness, in being an effective leader.

Use conscious leadership strategies to create a motivating environment
Consciously use components of your personality to increase your effectiveness as a leader.

Act with intention and purpose to gain commitment rather than compliance.

Give and receive feedback in a way that improves performance and strengthens relationships.

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A message from Farr's President



You are about to embark on a unique leadership experience that has been designed to support you in the enhancement of your leadership abilities. This process will take you beyond mere “leadership theory of the week” seminars, and instead, provide you with proven tools you can apply in any situation to take your leadership to the next level.

Thousands of leaders from hundreds of organizations have gone before you and have since watched their careers be propelled by the skills they have acquired at Farr.

We look forward to seeing you soon.

Mark Ernsberger
CEO and President

Program Schedule:

Monday 9:00 AM – 4:30 PM

- Current state of leadership issues and perceptions
- Farr's leadership concepts around Conscious Leadership
- Exploring motivation mechanisms

6:00 PM – 10:00 PM

- Exercises for self awareness learning and the power of Conscious Leadership
- **Evening Homework**

Tuesday 9:00 AM – 5:30 PM

- Connecting awareness, negative behavior patterns and leadership
- Intensive Conscious Leadership exercises
- Discovering your leadership impact on others
- **Evening group homework (after dinner at hotel)**

Wednesday 9 AM – 5:30 PM

- Getting out of the box: Thinking, planning and leading
- Discovering new leadership strategies
- Application of personality models to leadership

Thursday 9 AM – 6 PM

- Personality assessment results
- Leadership action planning
- Individual coaching and group feedback
- Wine and cheese with Farr staff

Friday 9 AM – 3 PM

- Individual coaching with facilitator and group feedback
- Situational Leadership Techniques
- How to use your survey results back at work
- Reinforcing connections

* Important note about program schedule

There are days with homework and all meals (including dinner) are with your group. Please pay special attention to the schedule as there will be no time for extra plans.

Hotel Reservations

Due to the program logistics and workgroup homework assignments, we book all participants at the same hotel.

Please advise our Customer Operations Staff of your travel plans, and we will make the necessary hotel reservations for you.

Payment for accommodations is each participant's responsibility and is not covered in the program tuition. The hotel will charge you for unused reservations so please cancel them directly, if necessary, at 336-668-1090 or 1-800-321-2211. For more information about Marriott, please visit their web site at www.Marriott.com/gsocca.

Featured Hotel Amenities:

- The Bistro
Open for breakfast, lunch and dinner
Offering entrée's, cocktails, breakfast and lunch
- Fitness center
- Complimentary Farr Suite - Ask for directions at check-in

Meals

Breakfast is included with your lodging. All other meals are your responsibility (except for Tuesday's dinner and Friday's lunch). We will provide you with information on local restaurants.

Snacks and drinks are provided by Farr. Typical snacks include, fruit, nuts, crackers, candy, granola bars, soft drinks and bottled water. If you have other dietary needs please let us know.

What to Wear

Casual, comfortable clothing is appropriate for all sessions. Jeans, shorts, T-shirts are as ok as polos and slacks. Wear what is comfortable for you.

MAP / DIRECTIONS:

Directions From Interstate 40-85

(From Raleigh-Durham area):

- Take I-40 through Greensboro
- Take exit 210 from I40
- Left onto highway 68 south
- Continue approximately 2 miles
- Left onto Piedmont Pkwy
- Right onto Mendenhall Oaks Pkwy
- Farr is the 2nd building on the left, Suite 101

Directions From Piedmont Triad International Airport:

- Take Bryan Blvd. to Highway 68 South (to High Point)
- Continue approximately 4 miles
- Turn left onto Piedmont Parkway
- Turn right onto Mendenhall Oaks Parkway
- Farr is the 2nd building on the left, Suite 101

Directions From Interstate 40

From Winston Salem Area

- Exit 210 from I-40
- Turn right onto Highway 68 South (to High Point)
- Continue approximately 2 miles
- Turn left onto Piedmont Parkway
- Turn right onto Mendenhall Oaks Parkway
- Farr is the 2nd building on the left, Suite 101

Transportation

Getting to and from the airport and Farr

The hotel is located directly off Highway 68 and Thorndike Rd. approximately 2 miles from our facility and just a few minutes from the Piedmont Triad International Airport.

For courtesy shuttle service from Piedmont Triad International Airport to the Courtyard Marriott:

Please call the Hotel Directly @ 1-336-668-1090 from the courtesy phone located at the baggage claim area.

PLEASE NOTE:

- For those that did not drive, the Courtyard provides transportation on Monday morning to Farr.
- For those that do have vehicles we ask that you drive to Farr and help carpool for lunch and dinner.
- For those that fly, rental cars are optional and available at the airport. You are responsible for making your own reservations.



Registration Cancellation / Reschedule Policy:

****IMPORTANT PLEASE READ****

When you register for a program, we hold a space for you, making that space unavailable to others who might like to attend the same program. Farr Associates also incurs substantial operating costs related to your registration.

You are permitted one (1) cancellation and/or reschedule, subject to applicable fees, before being subject to forfeiture of the total program tuition.

First Cancellation / Reschedule:

No fees if you cancel or reschedule at least 31 days prior to the start of your program date.

First Cancellation / Reschedule less than 31 days prior to your start date:

30 -20 days prior to the start date = 25% of the program tuition forfeited

19-1 days prior to the start date = 75% of the program tuition forfeited

Start date / No Show / Repeat Cancellation / Repeat Reschedule = 100% of the program tuition forfeited

How to avoid the fees:

Allow someone else to attend your program date in your place. A substitution may be made up to 7 days prior to the start date of your program and is subject to a substitution fee of \$100.00.

Refund Policy:

Request for refunds of unused deposits, less any cancellation fees, should be submitted in writing and sent to Farr Associates within 12 months of payment; otherwise, deposits will be forfeited. For more information regarding administrative policies, please contact our offices.

Still Have Questions?

Contact our Customer
Operations Manager at
800-395-3277

Contact Reference

What: Mastering Leadership Dynamics
Five day program

Where: **Program Location:**
Farr Associates
4194 Mendenhall Oaks Parkway
High Point, NC 27265
800-395-3277
www.farr.net

Accommodations:
Courtyard by Marriott
7811 National Service Rd
Greensboro, NC 27409
336-668-1090
www.Marriott.com/gsoc



Check List:

Pre-Program

- 1) Call Farr to set up hotel reservation
- 2) Take assessments:
 - Myers-Briggs
 - Firo-B
 - Personality Research Form
 - 360° assessment
- 3) Conduct the LLP Orientation discussion with manager
- 4) Arrive at Farr by 8:45 a.m. the Monday of your program.

Post-Program

- 1) Six weeks post program:
 - Conduct LLP follow up call with facilitator and your manager
- 2) Six months post program:
 - Retake and distribute the 360° assessment